**Design Expectations**

* Attached is an example of my current business card to use as a guideline
* Easy to read
* Highlight Sandlin and Michael Scott Boland PLLC
* No use of clip art keep is simple, looking for clean and sophisticated
* You can use other RE/MAX Logo’s, they need to have Affinity Plus with them
* Use brand key fonts and colors it is OK to shade colors

**Branding Guidelines & Business Card Layout**

**Colors:**

Blue – web: # 247da6, CMYK: 43, 42, 20, 1

Tan – web: # d8be9b, CMYK: 16, 24, 41, 0

White

**Font for Website and Printed Materials:**

Tahoma Regular

**Font for Logo:**

The logo is Sandlin (with bird over i) under logo it should say Real Estate Team

Originally the font is Nexa Light (which you can get here :http//fontfabric.com/nexa-freefont/) the Sandlin has 2pt stroke applied to make it boulder

**Business Card Content**

**Front of Business Card**

Sandlin Real Estate Team Logo

Michael Scott Boland PLLC

Sandlin Team Business Partner

**Back of Business Card**

RE/MAX Affinity Plus Logo

Michael Scott Boland PLLC

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